



WEDDING PHOTOGRAPHER BOOKING CHECKLIST

STEP #1

Ask yourself: what's most important to you on the day?

- What memories do you want captured the most?
- Where do you want your photographer to concentrate their efforts and time?
- Do you value family-style portraits or documentary-style photography? Do you prefer highly edited captures or a more natural look and feel?

Figure out what package inclusions you need.

- Do you want a pre-wedding/engagement photoshoot?
- Do you want full day coverage from prep to wrap-up, or do you only need the ceremony and some portraits afterwards?

Have a talk about what you value the most.

- Are digital files enough for you?
- Do you want a large canvas print to hang in your home?
- Would you like a coffee table album, or would you rather have many small framed photos for your home?
- Do you want a slideshow with music for sharing with interstate/overseas family and friends?
- How about all of the above?

STEP #2

Figure out your max photography budget.

If you really like a photographer but their fee is over your budget, either:

- Find a photographer within your budget or
- Rethink your needs. Can you drop back the package inclusions or reduce the coverage? Can you reallocate your budget from other categories?

STEP #3

Start your search and make a shortlist!

- Can family or friends recommend an excellent wedding photographer from personal experience?
- Do your other wedding suppliers have any recommendations?

Do your due diligence - are they a registered business, do they have insurance?

- Check reviews and feedback online for any red flags!

STEP #4

Ask them these 10 questions:

- How long after the wedding will we receive our photographs? Who will own the copyright?
- Do you offer online access to our photographs for us and our guests?
- Do you arrange meetings or an engagement shoot prior to the wedding?
- Do you require a meal and/or drinks to be provided?
- Will you visit our venue(s) beforehand if you've never been there before?
- Can we see an example of your typical wedding timeline?
- Can you give us an idea of the kinds of photos you'll be taking at different stages of the day?
- What do you love about what you do? Why weddings? (Find someone who is passionate about their job!)
- Do you have recommendations for other suppliers that you love to work with and know will take great care of us?
- Can we see one or two couple's highlight reels from their big day?

STEP #5

Find out if they're a good fit for your personalities.

- The best way is to meet them in person or to schedule a video call.
- What you're looking for is a connection which means that you are likely to work well together.